

Alireza Shokri

WordPress Developer / Web Designer



About Me

Web designer and WordPress specialist focused on designing, developing, and optimizing WordPress websites around business and user needs. My work covers server setup and page development through advanced configuration, performance and speed optimization, security, and technical support. I aim to deliver stable, maintainable, and scalable solutions based on modern web design and development standards.

Work Experience

WordPress Developer / Web Designer

Faramout Tajhiz Iranian | Jun 2023 - Jan 2024

Designed and developed a website for an industrial equipment manufacturer, presenting technical specifications, applications, and product features in a structured format while balancing specialist information with easy visitor access.

WordPress Developer / Web Designer

Asan GSM | May 2024 - Feb 2025

Designed a website for specialized mobile-repair tools and products with clear product presentation, coherent information architecture, responsive user experience, and fast access to product information.

WordPress Developer / Web Designer

Wallfix | Apr 2025 - Sep 2025

Strengthened the company's digital presence and improved the presentation of services and projects through a professional structure and straightforward visitor experience.

WordPress Developer / Web Designer

Sabt Africa | Dec 2025 - Present

Contact

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LinkedIn
linkedin.com/in/cealirezashokri

Personal Information

Birth Year: 1378 SH

Military Service: Completed

Marital Status: Single

Residence: Tehran, Iran

Languages

English: Basic (A1)

German: Beginner

Education & Professional Skills

WordPress • WooCommerce • Responsive Design • SEO • Performance

Education

Technical & Vocational Diploma in Computer Studies

Al-Mohammad Technical High School | 2014 - 2017

Information Technology / Software Engineering Studies

Islamic Azad University, Tehran East Branch | 2017 - 2021 | Degree not completed

Professional Skills

WordPress & Content Management

WordPress • Theme customization • Plugin configuration • Page builders

Performance, SEO & Security

Performance and speed optimization • On-page SEO • Security hardening

E-Commerce & User Experience

WooCommerce • Responsive design • UI improvement • Product presentation

Hosting & Technical Operations

Hosting configuration • Domain management • Backups • Site migration

The following pages present all portfolio projects first in a visual directory and then in detailed project pages with website previews, project summaries, and key deliverables.



Core Areas

- Corporate Websites
- E-Commerce Websites
- Responsive Design
- WordPress & WooCommerce
- On-Page SEO
- Performance & Security

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Website Portfolio

Click a project card to view its details.



1. Faramout Iran
Corporate Website



2. Asan GSM
E-Commerce Website



3. Wallfix
Corporate Website



4. Valentino
Corporate Website



5. Maramo
Corporate Website



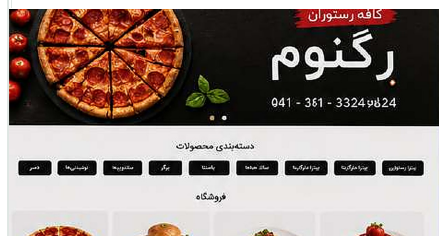
6. Dalma Salad
E-Commerce Website



7. Sabt Africa
Corporate Website



8. Date Cafe
E-Commerce Website



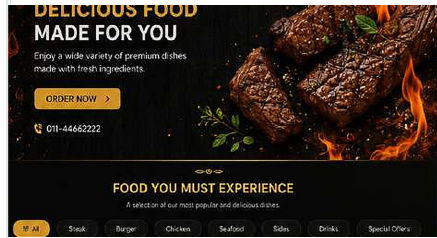
9. Regnum Cafe
E-Commerce Website

Website Portfolio

Click a project card to view its details.



10. Dariush Protein
E-Commerce Website



11. Delica Cafe
E-Commerce Website



12. Penti Baby
E-Commerce Website



13. Aftab Hashtom
E-Commerce Website



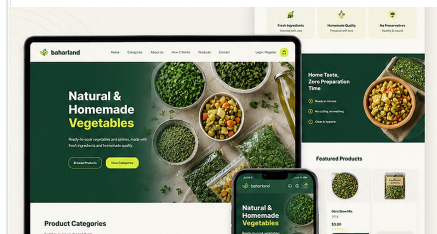
14. Dehkadeh Poolaki & Nabat
E-Commerce Website



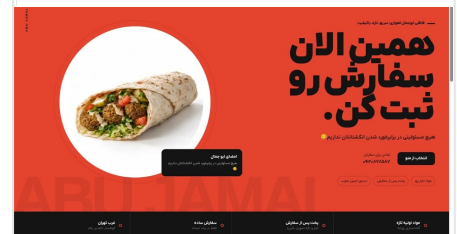
15. Aysel Sweets
E-Commerce Website



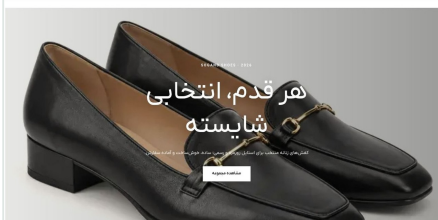
16. Kandoo Talaei
E-Commerce Website



17. Baharland
E-Commerce Website



18. Abu Jamal Ahvazi
Food Ordering Website



19. Sogand Shoes
Shoe E-Commerce Website

1. Faramout Iran

Corporate Website

WordPress • Responsive Design • SEO



Actual homepage preview - website layout

Project Summary

Designed and developed a corporate website for presenting ultrasonic equipment and solutions, with an emphasis on clearly structured products, services, and technical content. Page architecture was optimized to give visitors fast access to technical information and clear contact paths.

Key Deliverables

- Responsive UI for desktop and mobile
- Structured presentation of products and specialized services
- Articles and educational content related to the industry
- Internal structure, speed, and accessibility optimization for SEO

2. Asan GSM

E-Commerce Website

WordPress • WooCommerce • Responsive Design



Actual homepage preview - website layout

Project Summary

Designed an e-commerce website for specialized mobile-repair tools and equipment with clear product categories and quick access to product details. The shopping experience was simplified for search, category browsing, and order placement on desktop and mobile.

Key Deliverables

- WooCommerce store with product categories and search
- Structured product pages for technical specifications
- Responsive design for mobile and desktop
- Simple path for browsing, selecting, and ordering products

3. Wallfix

Corporate Website

WordPress • Responsive Design • SEO



Actual homepage preview - website layout

Project Summary

Created the Wallfix corporate website to introduce wall-mesh and fiberglass products, explain applications, and provide clear customer contact paths. Content and page structure were organized around products, portfolio work, and specialized educational material.

Key Deliverables

- Categorized presentation of products and applications
- Blog and specialized educational content
- Gallery, contact, and collaboration forms
- Responsive design and SEO-friendly internal structure

4. Valentino

Corporate Website

WordPress • Responsive Design • SEO



Actual homepage preview - website layout

Project Summary

Designed a corporate website for construction products and solutions including wall mesh, fiberglass mesh, adhesives, and related materials. The interface was structured to present services, products, articles, and company contact information in a clear and professional format.

Key Deliverables

- Structured presentation of products and application areas
- Articles, gallery, and collaboration forms
- Responsive layout for mobile and desktop
- Baseline optimization for speed and on-page SEO

5. Maramo

Corporate Website

WordPress • Responsive Design • SEO



Actual homepage preview - website layout

Project Summary

Designed the Maramo Industrial Group website to present chemical and industrial products, paints, resins, coatings, and engineering services. The content architecture was organized so users could access products, specialized services, and technical articles through clear paths.

Key Deliverables

- Organized presentation of products and industrial sectors
- Engineering service pages and specialized content
- Responsive design across devices
- Content structure suitable for SEO and future expansion

6. Dalma Salad

E-Commerce Website

WordPress • WooCommerce • Online Ordering



Actual homepage preview - website layout

Project Summary

Designed the Dalma online store for presenting and ordering salads and ready-made food products. Product categorization, clear option display, and the ordering flow were built to provide a fast and simple shopping experience on mobile and desktop.

Key Deliverables

- WooCommerce store with product categorization
- Clear product presentation and online ordering flow
- Responsive, mobile-friendly design
- Optimized shopping experience and page structure

7. Sabt Africa

Corporate Website

WordPress • Responsive Design • SEO



Actual homepage preview - website layout

Project Summary

Designed the Sabt Africa website to present legal and registration services, online consultation, and expert content. Pages were structured so visitors could quickly understand the main services and reach the appropriate contact or consultation path.

Key Deliverables

- Structured presentation of legal and registration services
- Articles and specialized content section
- Contact and consultation request forms
- Responsive design with an SEO-friendly structure

8. Date Cafe

E-Commerce Website

WordPress • WooCommerce • Responsive Design



Actual homepage preview - website layout

Project Summary

Designed a cafe and restaurant website for menu presentation, product discovery, and order placement. The user experience was optimized for quick menu browsing, clear categories, and easy use on mobile devices.

Key Deliverables

- Categorized menu with clear product presentation
- Store structure with ordering capability
- Responsive design for mobile and desktop
- Optimization of speed and primary user paths

9. Regnum Cafe

E-Commerce Website

WordPress • WooCommerce • Responsive Design



Actual homepage preview - website layout

Project Summary

Designed the Regnum Cafe website for menu presentation and online ordering, with a focus on a simple interface and fast loading. Categories and products were organized in an easy-to-browse structure to make food selection faster for users.

Key Deliverables

- Menu and product category presentation
- Simple online ordering flow
- Responsive layout for mobile and desktop
- Improved loading speed and interface readability

10. Dariush Protein

E-Commerce Website

WordPress • WooCommerce • Responsive Design



Actual homepage preview - website layout

Project Summary

Designed the Dariush Protein online store to present and sell protein products. The storefront was developed around clear categorization, strong product imagery, and quick access to the purchasing process.

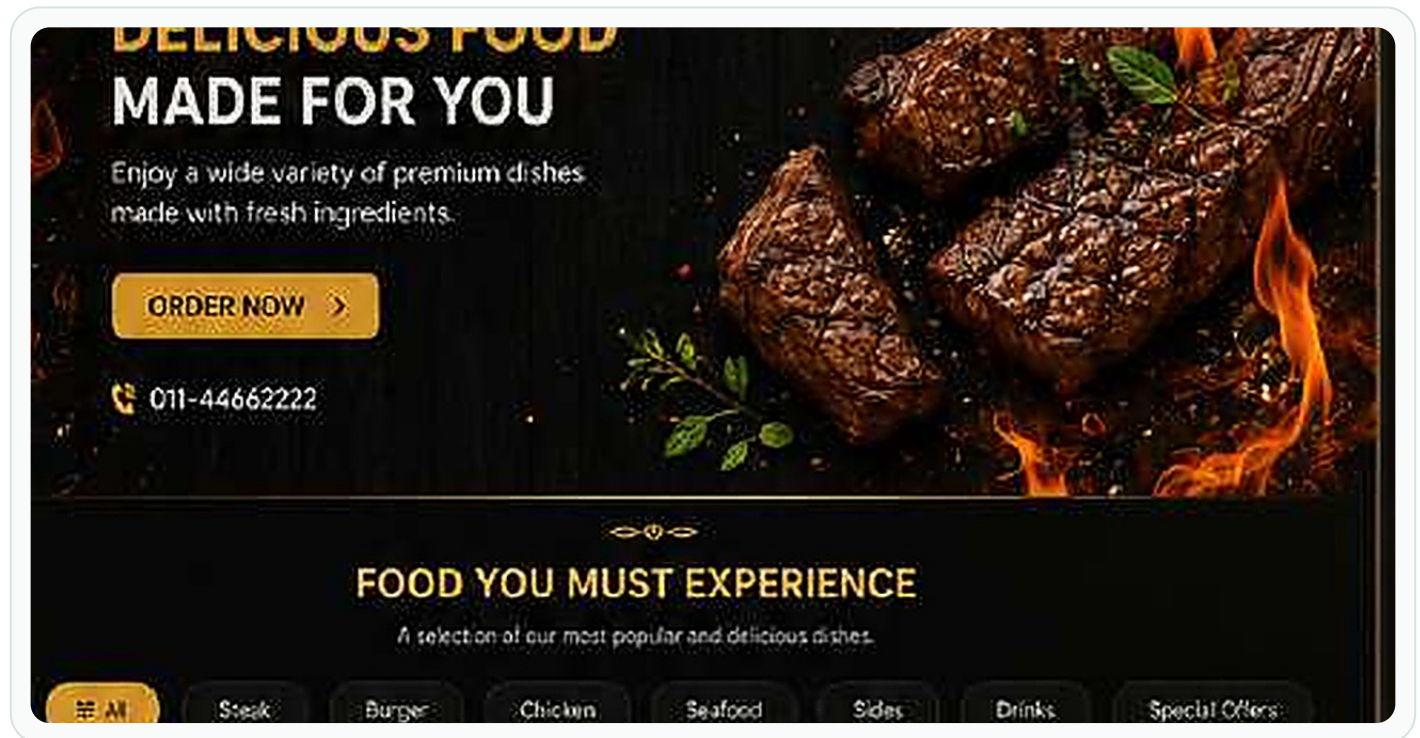
Key Deliverables

- WooCommerce store for protein products
- Clear categories and structured product pages
- Responsive, mobile-friendly design
- Optimized purchase flow and page performance

11. Delica Cafe

E-Commerce Website

WordPress • Online Ordering • Responsive Design



Actual homepage preview - website layout

Project Summary

Designed the Delica Cafe website for menu presentation, online food ordering, and featured offers. The interface was structured to minimize steps between product discovery and ordering options.

Key Deliverables

- Online menu and product presentation
- Straightforward order-placement flow
- Featured offers and promotional sections
- Responsive design for mobile and desktop

12. Penti Baby

E-Commerce Website

WordPress • WooCommerce • Responsive Design



Actual homepage preview - website layout

Project Summary

Designed the Penti Baby children's products store for simple shopping, new-product discovery, and relevant recommendations. Page composition was optimized to create a bright, friendly, and mobile-friendly experience.

Key Deliverables

- WooCommerce store with children's product categories
- Product pages and related recommendations
- Responsive, mobile-friendly design
- Simple and easy-to-understand shopping flow

13. Aftab Hashtom

E-Commerce Website

WordPress • WooCommerce • Responsive Design



Actual homepage preview - website layout

Project Summary

Designed the Aftab Hashtom store to present and sell meat and protein products online. The shopping experience focused on clear product presentation, appropriate categorization, and convenient mobile use.

Key Deliverables

- Online presentation and sale of protein products
- Structured categories and product pages
- Responsive design for mobile and desktop
- Optimized purchase flow and loading speed

14. Dehkadeh Poolaki & Nabat

E-Commerce Website

WordPress • WooCommerce • Responsive Design



Actual homepage preview - website layout

Project Summary

Designed the Dehkadeh Poolaki & Nabat store to present and sell traditional Iranian sweets, poolaki, and rock candy. The interface emphasized product discovery, trust-building, and a simple shopping experience across devices.

Key Deliverables

- WooCommerce store for traditional confectionery
- Product pages with clear images and information
- Responsive, mobile-friendly design
- Simple path for viewing and purchasing products

15. Aysel Sweets

E-Commerce Website

WordPress • WooCommerce • Responsive Design



Actual homepage preview - website layout

Project Summary

Designed the Aysel online store for traditional sweets using attractive imagery, clear product information, and special offers. The page structure focuses on an orderly, lightweight, and mobile-friendly shopping experience.

Key Deliverables

- Visual presentation of products and categories
- WooCommerce store and product pages
- Lightweight responsive design
- Organized purchase flow with quick product access

16. Kandoo Talaei

E-Commerce Website

WordPress • WooCommerce • Responsive Design



Actual homepage preview - website layout

Project Summary

Designed the Kandoo Talaei online store to present cakes, desserts, and dry and fresh pastries. The homepage, categories, store information, and contact paths were arranged in a structured format suitable for online shopping.

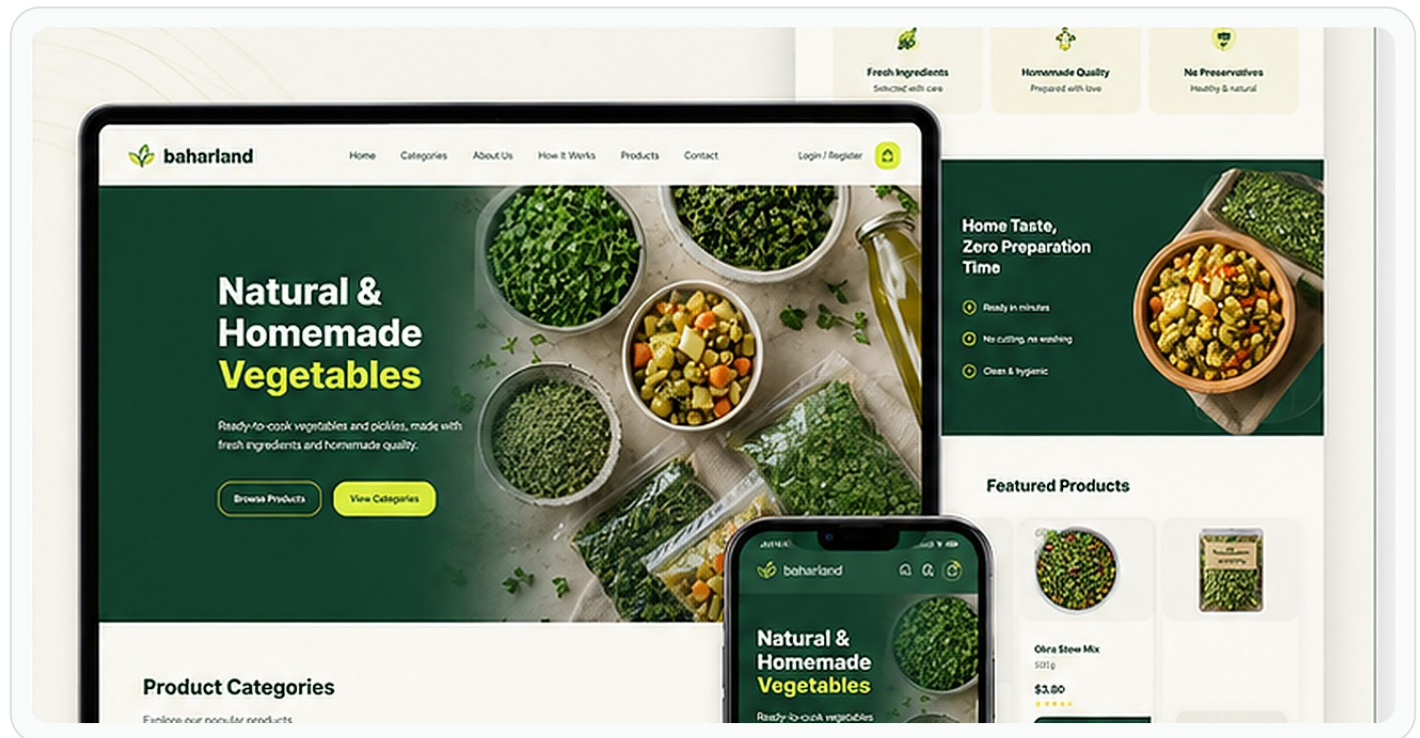
Key Deliverables

- Categorized presentation of cakes, desserts, and pastries
- Product pages and store-introduction sections
- Customer reviews and contact information
- Responsive design and a simple shopping experience

17. Baharland

E-Commerce Website

Custom Code • Responsive Design • Online Ordering



Actual homepage preview - website layout

Project Summary

Designed the Baharland online store for ready-to-cook homemade food products, prepared vegetables, pickles, and related items. The interface focuses on clear product presentation, category browsing, trust-building, and a simple ordering experience.

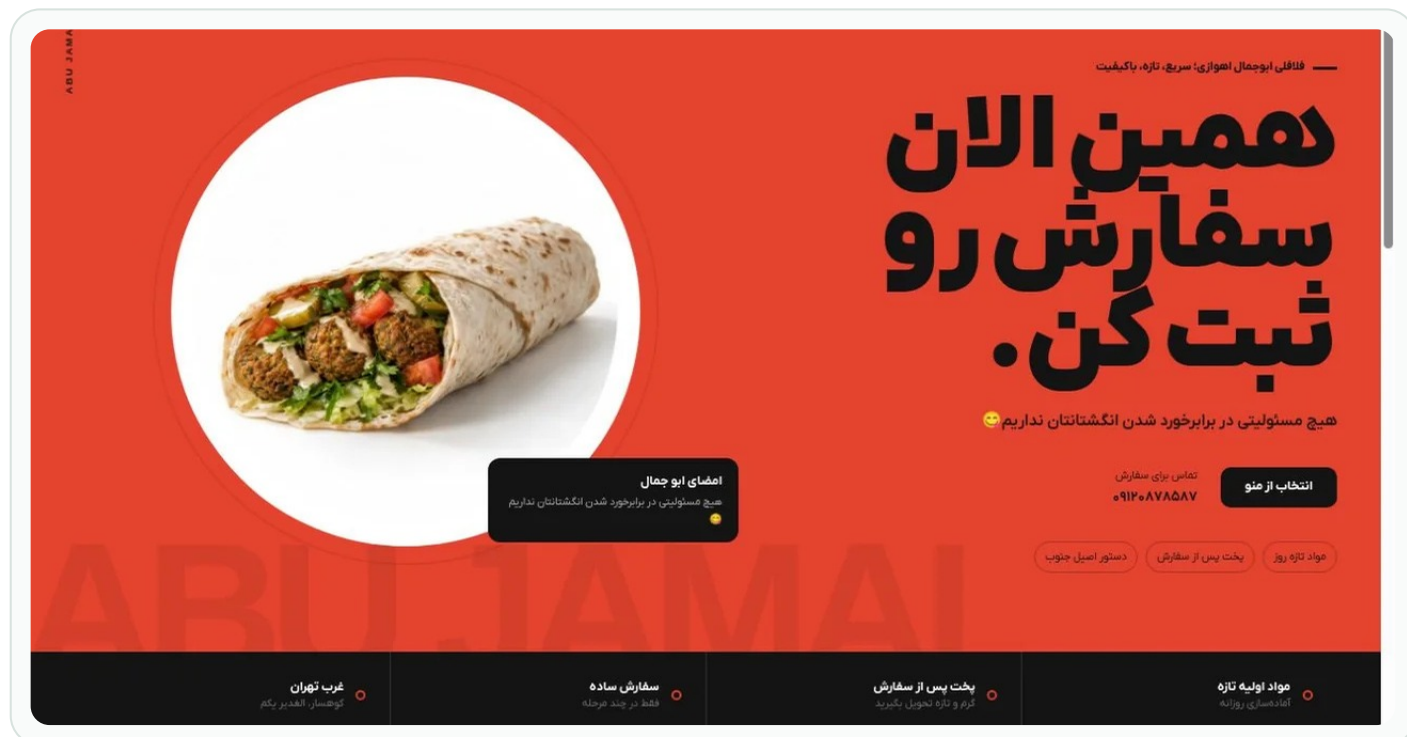
Key Deliverables

- Custom implementation of the store interface and structure
- Responsive design for desktop and mobile
- Categorized browsing for prepared food products
- Homepage structure for trust, product discovery, and ordering

18. Abu Jamal Ahvazi

Food Ordering Website

HTML / CSS / JavaScript / PHP / MySQL



Actual homepage preview - website layout

Project Summary

Designed and developed a custom food-ordering website for Abu Jamal Ahvazi Restaurant. A categorized menu connects to a shopping cart in a responsive Persian RTL interface, with customer accounts, login, and order tracking. A custom admin panel enables non-technical staff to manage products, categories, orders, users, and site content.

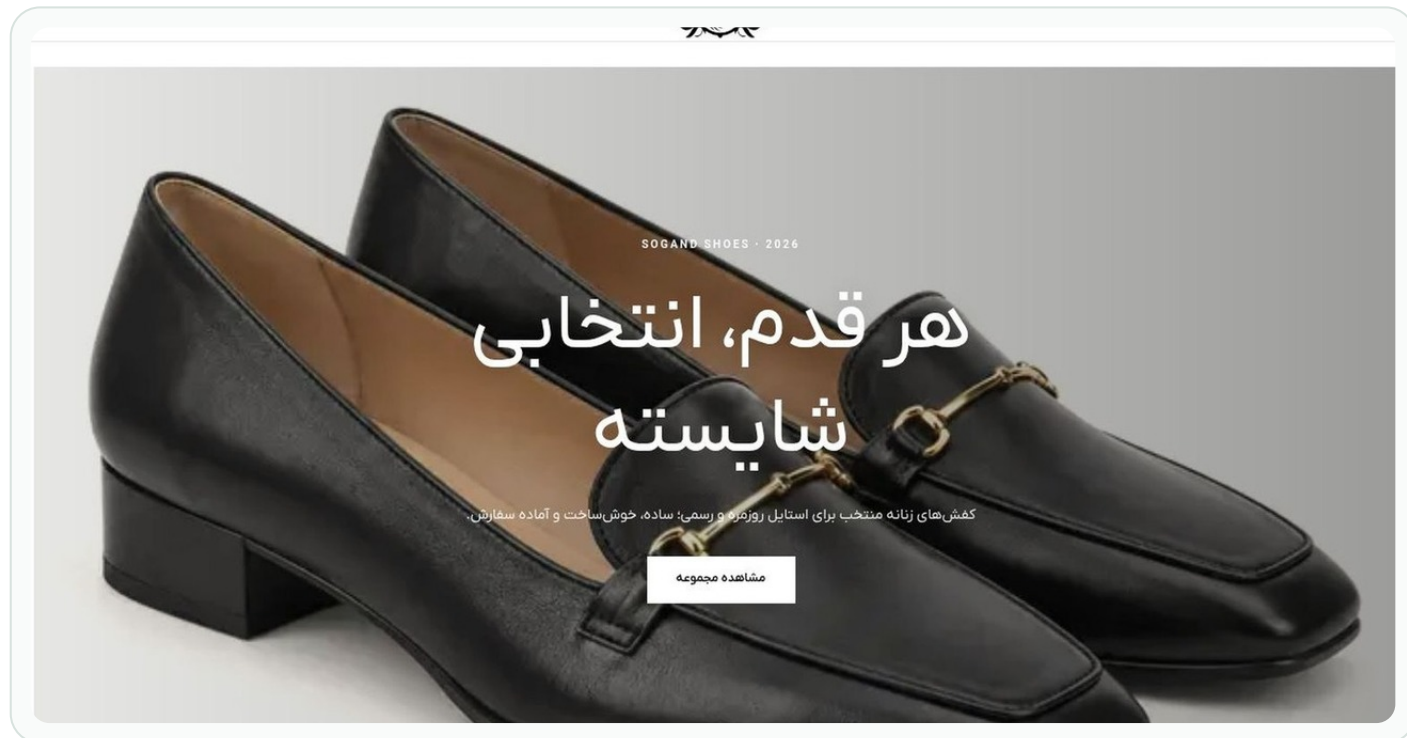
Key Deliverables

- Responsive Persian RTL interface with categorized menu
- Shopping cart, registration, login, and order tracking
- Order submission without an online payment gateway
- Admin tools for menu, orders, users, and content
- cPanel deployment, database setup, and user training

19. Sogand Shoes

Shoe E-Commerce Website

HTML / CSS / JavaScript / PHP / MySQL



Actual homepage preview - website layout

Project Summary

Developed a custom shoe store with a searchable catalog, product categories, shopping cart, customer accounts, and order tracking. The responsive Persian interface simplifies product browsing and ordering, while a custom PHP/MySQL admin panel manages products, categories, users, and orders.

Key Deliverables

- Searchable catalog and dedicated page for each product
- Shopping cart, quantity updates, and checkout with delivery details
- Customer registration, login, and order tracking
- Admin panel for products, categories, users, and orders
- Responsive design and PHP/MySQL server deployment